

Transcript: Disrupting the normalisation of gambling in sport

FEMALE VOICEOVER

The Victorian Responsible Gambling Foundation works to prevent and reduce harm from gambling. Our Love the Game Sporting Club Program works with more than 300 local clubs and state-wide partners including AFL Victoria, Cricket Victoria and Football Victoria to reduce the exposure of young people to sports betting advertising.

DARCY MOORE

Sports betting advertising is everywhere these days.

TOM ROGERS

It really takes away from the true essence of the game.

GARETH HANLON

In our community, I want others to know our club is a safe and healthy club.

FEMALE VOICEOVER

Let's work together to show young people that sport and betting don't have to go together.

ALL IN UNISON

Love the game, not the odds.