



# Promoting a responsible gambling environment in local businesses.

Leah Hutchinson. Child and Family Services Inc. Ballarat

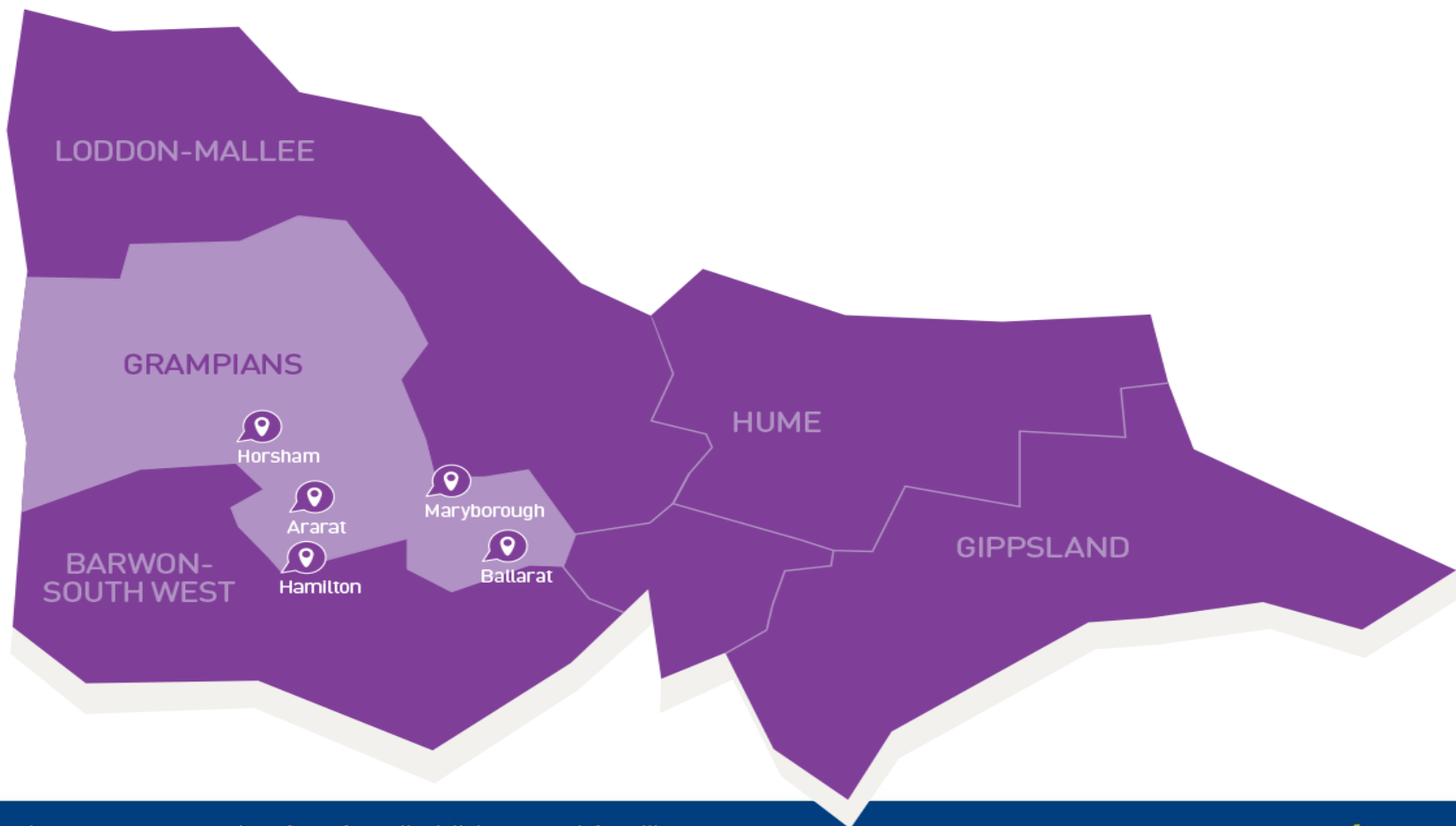


**150**  
1865-2015





150  
1865-2015



## Our Project

- To build a resource kit for the purpose of engaging businesses to developed a work place policy.
- Increase awareness and breakdown stigma.

## Business Reluctance.

Opening conversation with businesses led to a variety of responses.

- You can't sack someone for gambling.
- If there is a policy there has to be actions.
- If someone has a problem we would refer to EAP
- Gambling is not against the law.
- Policy is too nanny state.

# Need to define message for businesses

What is the impact on them?

What can they do?

Where do they go for help?

What else?

# We needed to find a hook



## Animation:

- For email and website.
- Can be placed on you tube.
- Can be used via Community Educators.
- Wide reach
- No stigma for individual business
- One story from employer and one from employee.



## Positive approach.

- Though the resources we want business to be aware that gambling does occur.
- Culture within the workplace can foster positive change for workers and businesses.
- People with gambling problems do not have to be dismissed, it can be worked through.
- Gambler's Help can assist.

## Where to from here?

- Currently we have engaged some businesses to obtain stories.
- Put the stories into a story board.
- Use multiple voices.

## Idea for the business:

- Policy or code of conduct.
- Pamphlets or posters
- Check if EAP screens for gambling
- Responsible gambling on days where gambling occurs.
- Understand the signs.



# Thank-you