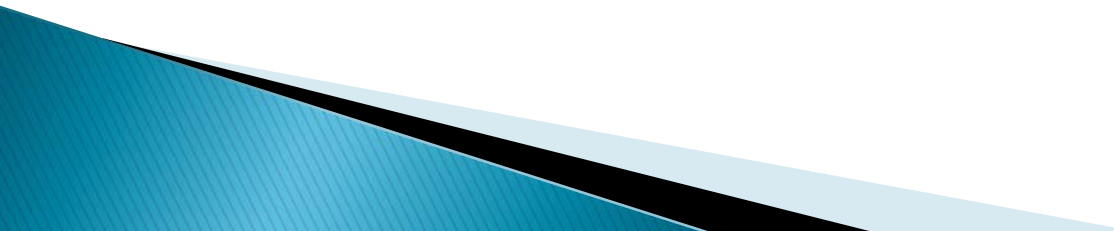




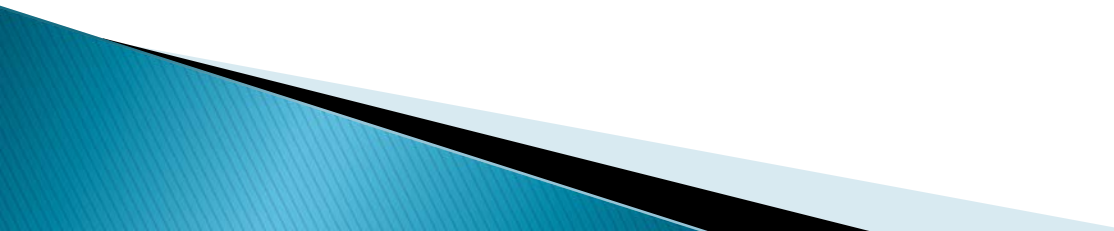
By New Settlers 4 New Settlers

Gambling Prevention Messages for New and Emerging Communities

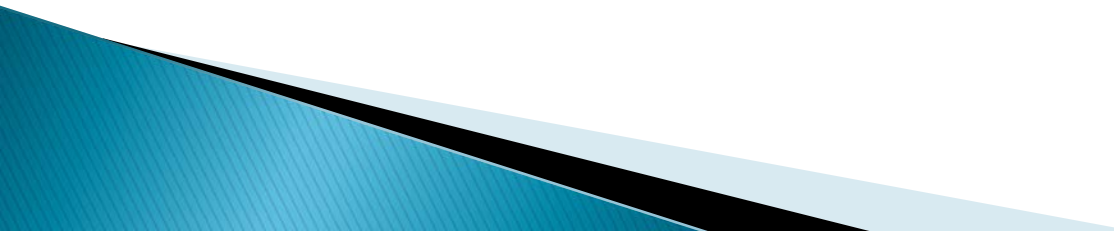
Our Project

- ▶ Train community leaders from New and Emerging communities across Hume and Brimbank about gambling prevention
 - ▶ Co design 3 resources per community
 - ▶ Targeting 6 communities/120 individuals through information session
- 

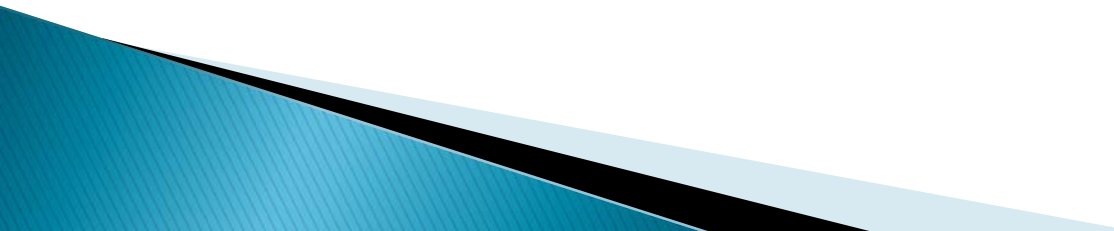
The Barriers

- ▶ Communities were either not interested or were working with other funded agencies.
 - ▶ Community Leaders often work full time and are hard to get
 - ▶ Communities don't have a problem
- 

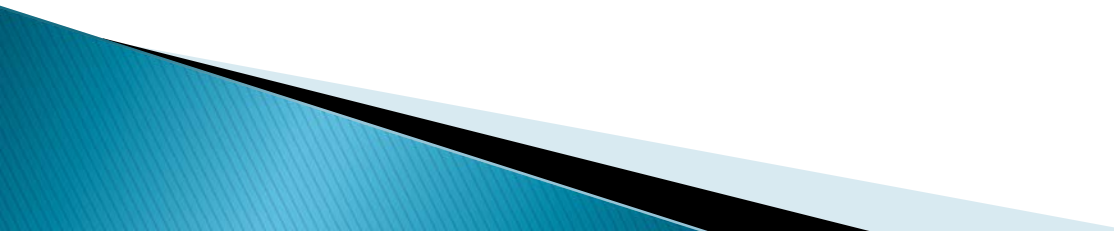
What I did

- ▶ Spoke to every person I knew
 - ▶ Used food to get buy in
 - ▶ Consulted with communities and worked with those who identified needs overtly or quietly
 - ▶ Spoke about awareness campaigns
- 

What helped

- ▶ Building relationships and listening
 - ▶ Workout each others strengths and provide help when needed
 - ▶ Working out of hours
 - ▶ Giving examples of what could be done and what resources are available.
- 

What I discovered

- ▶ Faith Leaders have great influence
 - ▶ Social Media is a powerful tool with new communities
 - ▶ Working in partnership with ReSpin and Gamblers Help worked well.
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Chin Broadcasting Network



African Media Australia



Iraqi Womens Group



Questions

