

# Study of gambling and health in Victoria

## Sports betting



### What is the study?

The Victorian prevalence study 2014 is a telephone survey of 13,554 Victorian adults who were selected randomly from the general population. There were 12,551 surveys using landlines and 1003 using mobile telephones. The study aimed to explore gambling and problem gambling in the Victorian population.

### Past-year participation in sports betting

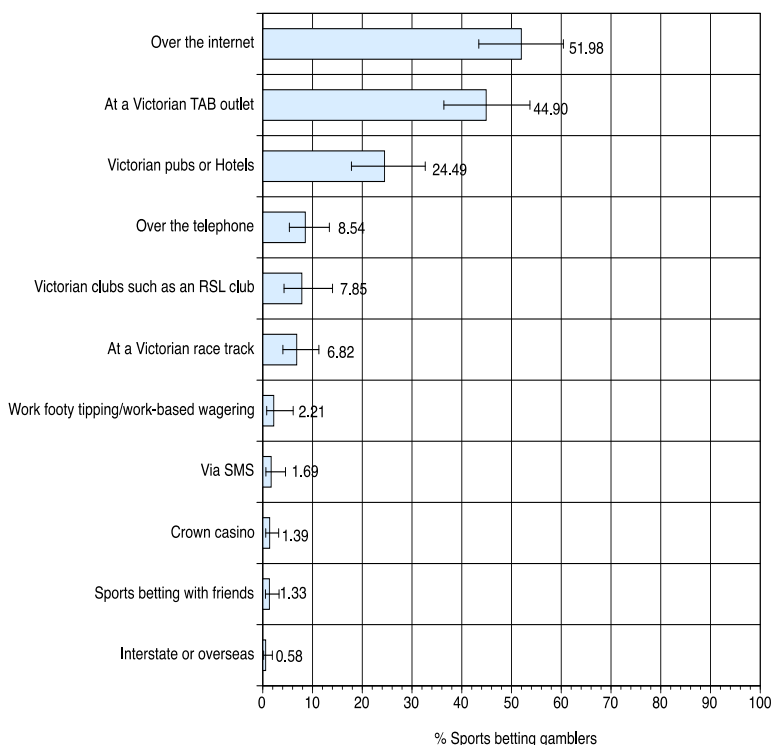
Of the Victorian adults surveyed, 4.82 per cent reported betting on sports in the previous 12 months. This excludes bets on fantasy sports and novelty events.

When sports and event betting results for 2014 were combined, as they were in 2008, they highlighted a significant increase in sports and event betting participation.\*

### Locations of sports betting

The top locations for sports betting were:

- over the internet (51.98 per cent)
- at a Victorian TAB outlet (44.90 per cent)
- Victorian pubs or hotels (24.49 per cent).



### Comparisons with 2008

While precise comparisons with 2008 were not possible due to a change in question wording, the researchers ran statistical tests to compare sports and event betting locations in 2008 with 2014.

The results suggest significant increases in phone betting (from 2.76 per cent to 8.54 per cent), internet sports betting (from 22.4 per cent to 51.98 per cent) and race track sports betting (from 0.35 per cent to 6.82 per cent).

However, as these are approximate comparisons, changes should be considered indicative only.

### Gender of sports betting gamblers

Around 80.64 per cent of sports betting gamblers were male and 19.36 per cent were female.

### Age of sports betting gamblers

Age group	Proportion of sports bettors (%)
18 to 24	23.74
25 to 34	27.62
35 to 44	24.25
45 to 54	14.12
55 to 64	6.30
65 and older	3.97

\* Although mobiles were not included in the survey sampling in 2008