

# Study of gambling and health in Victoria

## Profile of low-risk gamblers



### Gambling activities in 2014

The top gambling activities of low-risk gamblers\* were:

- lotto, Powerball and the pools (68.9 per cent)
- buying tickets in raffles, sweeps and other competitions (57.81 per cent)
- race betting (43.48 per cent)
- gaming machines (42.43 per cent).

### Highest spend gambling activities

The highest-spend gambling activities for low-risk gamblers in 2014 were:

- lotto, Powerball and the pools (41.30 per cent)
- gaming machines (17.67 per cent)
- race betting (14.30 per cent).

### Top gambling locations in 2014

The top locations for low-risk gamblers who played gaming machines in the past 12 months were:

- pubs (65.82 per cent)
- clubs (46.37 per cent)
- casino (28.61 per cent).

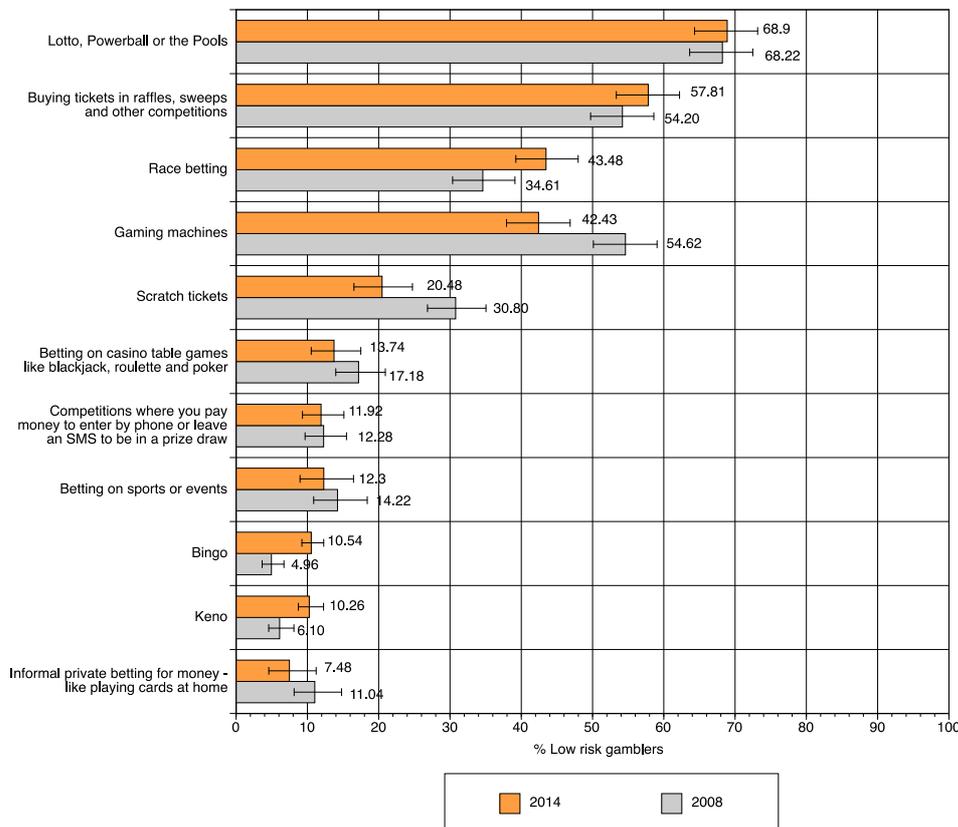
The top locations for low-risk gamblers who bet on sports in the past 12 months were:

- online (56.77 per cent)
- TAB (48.66 per cent)
- pubs (26.42 per cent).

The top locations for low-risk gamblers who played table games in the past 12 months were:

- casino (95.25 per cent)
- interstate or overseas (6.02 per cent)
- online (2.17 per cent).

### Participation in gambling activities by low-risk gamblers



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### Changes in gambling frequency since 2008

For those gamblers who participated in these activities, from 2008 to 2014 there was:

- a decrease in frequency of gaming machine participation from 15.80 times per annum in 2008 to 12.32 times per annum in 2014
- a decrease in frequency of race betting from 30.64 times per annum in 2008 to 13.58 times per annum in 2014
- a decrease in frequency of lotto, Powerball or the pools from 40.30 times per annum in 2008 to 30.26 times per annum in 2014.

### Gender and age profile of low-risk gamblers in 2014

Around 42.45 per cent of low-risk gamblers were male and 57.55 per cent were female, although this difference was not significant.

The age profile of low-risk gamblers was not significantly different from the Victorian population.

Age group	Proportion of low-risk gamblers (%)
18 to 24	13.00
25 to 34	14.19
35 to 44	15.02
45 to 54	14.17
55 to 64	15.89
65 and older	27.72

### Other demographics of low-risk gamblers

Other demographics of low-risk gamblers were:

- 2.03 per cent identified as a person of Indigenous or South Sea Islander background (not significantly different from the Victorian population)
- 22.91 per cent speak a language other than English at home (not significantly different from the Victorian population)

### What is the study?

The Victorian prevalence study 2014 is a telephone survey of 13,554 Victorian adults who were selected randomly from the general population. There were 12,551 surveys using landlines and 1003 using mobile telephones. The study aimed to explore gambling and problem gambling in the Victorian population.

\* The categories for risk of gambling harm used in this study are based on the Problem Gambling Severity Index. They are:

- Non-problem gambler – gambles with no negative consequences.
- Low-risk gambler – experiences a low level of problems with few or no identified negative consequences.
- Moderate-risk gambler – experiences a moderate level of problems leading to some negative consequences.
- Problem gambler – gambles with negative consequences and a possible loss of control.

For more information about what these categories mean, see fact sheet 2: Categories for risk of gambling harm.