

Study of gambling and health in Victoria

Profile of moderate-risk gamblers



Gambling activities in 2014

The top three gambling activities of moderate-risk gamblers* were:

- lotto, Powerball and the pools (80.61 per cent)
- gaming machines (58.54 per cent)
- buying tickets in raffles, sweeps and other competitions (53.04 per cent).

Highest spend gambling activities

The highest spend gambling activities for moderate-risk gamblers in 2014 were:

- gaming machines (38.67 per cent)
- lotto, Powerball and the pools (30.36 per cent)
- race betting (12.11 per cent).

Top gambling locations in 2014

The top locations for moderate-risk gamblers who played gaming machines in the past 12 months were:

- pubs (81.91 per cent)
- casino (45.25 per cent)
- clubs (40.42 per cent).

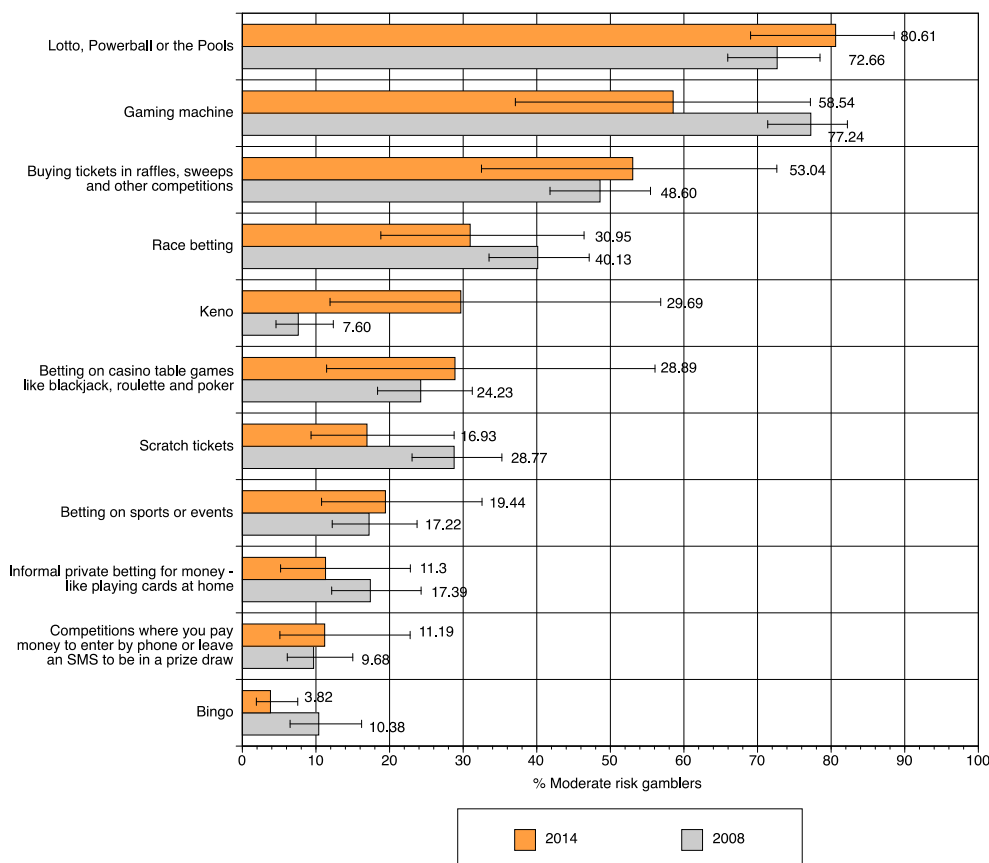
The top locations for moderate-risk gamblers who bet on sports in the past 12 months were:

- online (69.78 per cent)
- TAB (44.97 per cent)
- over the phone (31.97 per cent)
- pubs (27.5 per cent).

The top locations for moderate-risk gamblers who played table games in the past 12 months were:

- casino (96.66 per cent)
- online (14.53 per cent)
- interstate or overseas (1.54 per cent).

Participation in gambling activities by moderate-risk gamblers



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Changes in gambling frequency since 2008

For those gamblers who participated in these activities, from 2008 to 2014 there was:

- an increase in frequency of gaming machine play from 22.73 times per annum in 2008 to 86.24 times per annum in 2014
- an increase in frequency of lotto, Powerball or the pools from 27.83 times per annum in 2008 to 74.41 times per annum in 2014.

Gender and age profile of moderate-risk gamblers in 2014

Moderate-risk gamblers were significantly more likely to be male. Around 73.27 per cent of moderate-risk gamblers were male and 26.73 per cent were female.

There was a significantly high proportion of moderate-risk gamblers aged over 65 and a significantly lower proportion aged 55 to 64.

Age group	Proportion of moderate-risk gamblers (%)
18 to 24	12.90
25 to 34	7.89
35 to 44	19.17
45 to 54	11.81
55 to 64	7.84
65 and older	40.40

Other demographics of moderate-risk gamblers

Other demographics of moderate-risk gamblers were:

- 2.21 per cent identified as a person of Indigenous or South Sea Islander background (not significantly different from the Victorian population)
- 31.56 per cent speak a language other than English at home (not significantly different from the Victorian population).

What is the study?

The Victorian prevalence study 2014 is a telephone survey of 13,554 Victorian adults who were selected randomly from the general population. There were 12,551 surveys using landlines and 1003 using mobile telephones. The study aimed to explore gambling and problem gambling in the Victorian population.

* The categories for risk of gambling harm used in this study are based on the Problem Gambling Severity Index. They are:

- Non-problem gambler – gambles with no negative consequences.
- Low-risk gambler – experiences a low level of problems with few or no identified negative consequences.
- Moderate-risk gambler – experiences a moderate level of problems leading to some negative consequences.
- Problem gambler – gambles with negative consequences and a possible loss of control.

For more information about what these categories mean, see fact sheet 2: Categories for risk of gambling harm.